# June 27 - 29 = New York Marriott Marquis

# **UNDERWRITING OPPORTUNITIES**

## Platinum | \$7,500 (1 Opportunity)

- Featured Exhibit Space (20'x4' skirted table; includes two attendees)
- Two Double-Sided Meter Board Signs in the Session Room and Exhibit Entrance for Welcome Reception
- Banner Ad in Monthly Conference eBlast
- Logo on Conference Website
- Logo on Conference Signage
- 8 ½ x 11" Flyer Sheet in the Attendee Packet

## Gold | \$5,000 (1 Opportunity)

- Standard Exhibit Space (10'x4' skirted table; includes one attendee)
- One Double-Sided Meter Board Sign in Prominent Location of the 5<sup>th</sup> Floor Lobby Area
- Box Ad in Monthly Conference eBlast
- Logo on Conference Website
- Logo on Conference Signage
- 8 ½ x 11" Flyer Sheet in the Attendee Packet

#### Silver | \$3,000 (2 Opportunities)

- One Double-Sided Meter Board Sign in Prominent Location of the 5<sup>th</sup> Floor Lobby Area
- Box Ad in Monthly Conference eBlast
- Logo on Conference Website
- Logo on Conference Signage

#### À La Carte Underwriting Options

- **DFI Welcome Reception** | \$2,000 | 4 Opportunities | Your company receives recognition on event website, signage, marketing materials, conference program and recognition from the podium.
- **DFI Networking Luncheon** Day 1 | \$1,500 | 4 Opportunities | *Your company receives recognition on event website, signage, marketing materials, conference program and recognition from the podium.*
- **DFI Networking Luncheon** Day 2 | \$1,500 | 4 Opportunities | *Your company receives recognition on event website, signage, marketing materials, conference program and recognition from the podium.*
- Online Conference Proceedings | \$1,500 | 1 Opportunity | Your company logo, linked to your company's website, will be displayed on the online proceedings website providing up-to-date information on your company's services to proceedings visitors for years to come.

- **Hotel Room Key** | \$1,500 | 1 Opportunity | *Your company logo and web URL appears on attendee's hotel room key.*
- Wireless Internet | \$1,000 | 1 Opportunity | Your company logo will appear on the WiFi access information available to attendees. Recognition on event website, signage and marketing materials is also provided.
- **Breakfast and Breaks** | \$500 | Unlimited Opportunities | *Recognition on event website, signage and marketing materials.*
- **Lanyards** | \$500 | 1 Opportunity | 350 *lanyards provided/shipped by Underwriter to conference hotel (lanyards only name badge holder not required).*
- **Pens** | \$500 | 1 Opportunity | 350 pens provided/shipped by Underwriter to conference hotel.
- **Media** | \$500 | 4 Opportunities | 350 single sheet press releases, product sheets or small brochures provided/shipped to DFI Headquarters.
- **WiDF Networking Reception** | \$500 | Unlimited Opportunities | *Recognition on event promotional materials, signage and mention in Deep Foundations Magazine.*
- **Young Professional** | \$445 | Unlimited Opportunities | *Recognition on event website, signage, marketing materials and mention in Deep Foundations Magazine*.
- **Student** | \$100 | Unlimited Opportunities | *Recognition on event website, signage, marketing materials and mention in Deep Foundations Magazine*.