



Desktop Directory of Corporate Members

Now you can further enhance your listing with an ad in the directory.

Advertise ...

in the new, improved DFI Desktop Directory of Deep Foundation Specialists, an online directory that puts DFI Corporate Members on the desktops of 8,000+ industry decision makers.

www.dfi-desktop-directory.org

The electronic directory enhances your company's listing.

- Company information always accurate and up-to-date
- Keyword searches make finding company listings easy
- Prospects can access your company website directly from the directory
- The Desktop Directory is downloadable from the DFI website
- Hit statistics can be provided on request so you can evaluate your listing and your advertisement

Listing Page Ad

Description: Full-color ad accompanying your company listing in the desktop directory.

Specs: 700 x up to 600 pixels (WxH); JPG files

Rate: \$600/12-month posting

Home Page Banner Ad*

Description: Eight, full-color, rotating banner ad prominently featured on the home page of the desktop directory with a direct link to your company website.

Specs: 700 x 100 pixels (WxH); JPG files

Rate: \$1,200/12-month posting

* Only eight banner ads available per year

Home Page Banner Ad

Listing Page Ad

Advertise on Both the Home Page and Listing Page for \$1,500 — over a 15% savings!



Desktop Directory Order Form

DFI Corporate Member Advertising Information

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Country _____ Postal code _____
Telephone _____ Fax _____
Email _____

Billing Information (if different than above)

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Country _____ Postal code _____
Telephone _____ Fax _____
Email _____

Advertisement Choices

All Desktop Directory Ads are for 12-months (no refunds). Ad updates can be made during the one-year term.

- Home Page Banner Ad (700 x 100 pixels (WxH) - \$1,200) Listing Page Ad (700 x up to 600 pixels (WxH) - \$600)
 Banner Ad and Listing Page Ad (\$1,500)

Payment Information

Check (made payable to Deep Foundations Institute)

- MasterCard Visa American Express Discover Diner's Club

Card Number _____ Expiration Date _____ / _____

Name on Card _____

Signature _____

Wire Transfer

A Bank Wire transfer can be made to DFI's Account directly from your bank. \$30 US MUST BE ADDED TO YOUR PAYMENT TO COVER DFI's BANK SERVICE CHARGES. You will need to give your bank the following information: DFI's Bank Information: JP Morgan Chase Bank; 331 Lafayette Avenue; Hawthorne, NJ 07506; DFI's Bank's ABA #021202337 and/or SWIFT code CHASUS33 and DFI's Account #580500417365.

Submission Information

Submit Ad (JPG format only) to staff@dfi.org

Submit Order Form to DFI via email to staff@dfi.org or via fax to 973-423-4031

Deep Foundations Institute
326 LaFayette Avenue, Hawthorne, NJ 07506 USA
973-423-4030