

www.dfi.org web-ads!

The Internet: Your website. Our website. Everybody else in the worlds' website: How do you drive targeted foundation industry internet traffic to *your* website? Chances are, if someone is on the DFI website, in the Industry Events page or the Links page, they are just the type of person you want to visit your website. Take advantage of this Corporate Members only offer.

The DFI's website, touted for it's clean approach to disseminating industry information, lists Corporate Member Logos on both: *The Industry Events Page*, a comprehensive list of all conferences, seminars & educational programs for our industry, and *The Links Page*, an at a glance spot to find industry resources.

As a Corporate Member, you can support this fantastic resource and drive traffic, *good traffic*, to your website, and to your services or products.

All we need is an image file of your logo . . .

1. In .GIF or .JPG format
2. max size of 15K bytes

Two Choices . . .

- 100 pixels wide x 100 pixels high
(cost: \$25 per month)
or . . .
- 200 pixels wide x 100 pixels high
(cost: \$50 per month)

E-mail it to: dfihq@dfi.org. *That's it!*

The screenshot shows the 'Industry Events' page on the DFI website. It features a search bar at the top, a navigation menu, and a list of events for 2006 and 2007. To the right of the event list, there is a section titled 'This page supported by:' which displays several logos of supporting organizations, including 'YOUR LOGO HERE', 'WATSON Drill Rigs', 'MACNUM PILING Helical Piers & Anchors', and 'MORETRENCH Geotechnical & Construction Services'. The page also includes a call to action: 'add your logo - support this page'.

- Ad sequence rotates!
- Ads link back to your company's site!
- The *Industry Events Page* lists industry organizations' Programs including ADSC, GI of ASCE, DFI PDCA, CGS, ISSMGE, ASFE...
- The *Links Page* offers useful resources for your industry.
- DFI drives traffic to *dfi.org* with "e-updates" - HTML e-mail newsletters to thousands in our industry!

Call DFI Headquarters to get details:
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Deep Foundations Institute

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