



**DFI WOMEN IN DEEP FOUNDATIONS COMMITTEE PRESENTS**

# Converting Crisis into Opportunity – Different Perspectives

**Webinar Series** ▶ Supporting and connecting industry participants during this challenging COVID-19 time.

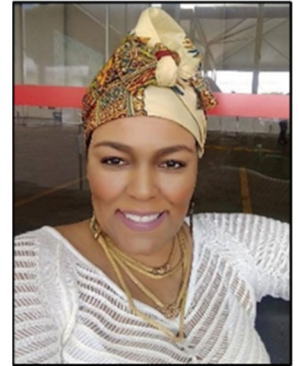
**Tuesday, September 22, 2020**

**12:00 PM - 1:00 PM Eastern Time**

**Vanessa Guimarães | Founder/CEO, Elas Projetam**

***“Trajectory of the Company, Program that helps Certifying Women in Management”***

Vanessa Guimarães is an enthusiast of sisterhood and female empowerment as ways to social transformation. Founder of Elas Projetam, a community for women's professional development in Brazil, she promotes the professional qualification and visibility of women in project management, advocates for gender equality at a corporate level and mentors women towards empowerment and independence.



**Tuesday, November 3, 2020\***

**12:00 PM - 1:00 PM Eastern Time**

**Elizabeth Velez | Chair, New York Building Congress**

*\*date subject to change*

**Tuesday, November 17, 2020**

**12:00 PM - 1:00 PM Eastern Time**

**Ashley Shirer, Ph.D., P.E. | Geotechnical Engineer, DiGioia Gray**

***“Not Being Afraid to Help Others”***

Ashley is a senior geotechnical engineer for DiGioia Gray, whom has over ten years of experience designing foundations and evaluating subsurface conditions. Her research includes ancient earthwork construction, forensic geotechnical analysis, and more recently, deep foundation design for the power delivery market. Additionally, she has experience in soil isotope analysis, micromorphology, geophysical survey techniques and traditional subsurface sampling. She is a technical expert and instructor for the Foundation Analysis and Design software, FAD Tools. Dr. Shirer holds a bachelor's degree in both Anthropology and Civil Engineering from North Carolina State University, a master's degree in archaeology from Arizona State University, and a Doctorate in Civil Engineering from Arizona State University from the School of Sustainable Engineering and the Built Environment. Her dissertation focused on developing a correlation between pressuremeter modulus and geophysical shear wave velocity measurements for the design of laterally loaded deep foundations. She is a Registered Professional Engineer in Arizona.

